About the University of Management and Technology

Established in 1990 as a project of ILM Trust, the University of Management and Technology, then known as the Institute of Leadership and Management, has evolved into a premier institution of higher learning in the country. This success rests on the high teaching and research standards maintained by the University over the years. Recognized by the Higher Education Commission (HEC) as a “W” category university, UMT now stands among the select few universities in the country in this category. The University offers a broad range of bachelor’s, master’s and doctoral degree programs. At present, four schools and an institute are operating under the umbrella of UMT, namely: School of Business and Economics (SBE), School of Science and Technology (SST), School of Social Sciences and Humanities (SSH), School of Professional Advancement (SPA) and the Institute of Audit and Accountancy (IAA). UMT distinguishes itself with 150 full-time faculty members including 30 PhDs, 10,000 alumni and almost 4000 students from 48 districts of Pakistan and 11 countries across the globe. The University has state of the art science and engineering laboratories, computer network with more than 1300 nodes, well-stocked library with over 50,000 books, bound periodicals and digital resources to facilitate learning and research.

Registration for the Conference

To register, please visit our website at www.umt.edu.pk/icobm

Call for Papers
Call for Papers

Competitive papers are invited in all areas of Business Management including (but not limited to) General Management, Operations Management, Knowledge Management, Supply Chain Management, Human Resource Management, Economics, Leadership and Governance, Finance, Marketing, Entrepreneurship, Organization Behavior and Information System.

All submitted papers will go through the process of double blind peer review by experts. Accepted papers will be published in the Conference proceedings. Two research papers will be considered for the Best Paper Award.

Electronic submissions should be sent in MS Word format and APA style to icobm@umt.edu.pk

Submission Deadline: August 15, 2010
Late Submission: September 15, 2010

For enquiries please contact:
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1st International Conference on Business Management
Aims and Objectives
The financial crisis that hit the global economy recently has brought business management practices into focus in a number of ways, ranging from corporate governance issues to improving productivity and securing organizations against shocks that start from one corner of the globe and rapidly reach all sectors by simulating the domino effect.

The 1st International Conference on Business Management (ICoBM) aims at capturing the knowledge, both theoretical and empirical, which will assist in preparing organizations to manage business under all environmental conditions.

Organizers
The ICoBM is being organized collectively by the School of Business and Economics, University of Management and Technology, Institute of Administrative Science, Punjab University, and the Sukkur Institute of Business Administration.

Conference Venue
Pearl Continental Hotel, Lahore

About Lahore (Pakistan)
Historically, Lahore is about 2,000 years old. It has been the capital of the Punjab for nearly 1,000 years. Lahore has always been the cultural, educational, commercial, political, and artistic capital of Pakistan. Lahore metropolitan is the second largest city of Pakistan. Lahore is also a cosmopolitan city where people of different nationalities and religions can be seen. It has combined the life style of the East and the West, and presents a lively blend of old and new styles and patterns of life. Lahore is the city of poets, scholars, artists, journalists, sportsmen, and the center of the film industry.

Home to a great many monuments, gardens, some fine colonial buildings of the British Era, plenty of "Moghul Gothic", as well as some shady bungalows and famous gardens, a visit to Lahore is a real treat to the eyes. Lahore is best known for its cuisine and Lahoris are known far and wide for their love of eating and for their hospitality. The city offers both traditional and modern restaurants. The traditional bazaars (markets) of Lahore, such as the Anarkali bazaar, are legendary but many modern shopping complexes have also sprung up over the years.

Note: The visitors are welcome to enjoy the sights and sounds of Lahore at their convenience. The organizers would be happy to arrange special sight seeing tours for conference participants. For arrangements and enquiries in this regard, please contact the Conference Manager, Ali Asghar at icobm@umt.edu.pk

Accommodation Facilities
All participants attending the conference will be assisted in accommodation arrangements in Lahore.
Conference Tracks

General Management
1. Change Management
2. Crisis Management
3. Facilities Planning and Management
5. Cognitive Modeling
6. Innovation and Management Issues Within Multinational Corporations

Operations Management
1. Six SIGMA and Quality Management
2. Productivity
3. Operations Planning and Control
4. Process Measurement and Improvement
5. Project Management
6. Scheduling
7. Human Factors in Operations Management
8. Inventory Management
9. Maintenance and Management

Knowledge Management
1. Intellectual Property and Knowledge Management
2. Human Capital Management
3. Knowledge Management and Systems

Supply Chain Management
1. Modeling Supply Chain Performance
2. Key Performance Indicators (KPIs) for Supply Chain Management
3. Sustainability and Supply Chain Management
4. Logistics and Scheduling
5. Innovation in Services, Logistics and Supply Chain Management
6. Distributed Product Development in Supply Chains
7. Interdependencies between Innovation Management and Supply Chain Performance
8. Global Logistics Management

Human Resource Management
1. HR System and Organizational Performance
2. Adaptability of SHRM in Developing Countries
3. Role of SHRM in Strategy Formulation and Implementation
4. Role of SHRM in Knowledge-based Competition
5. Human Capital Diversity and Organizational Performance
6. Transferability of HR Practices between Parents and Subsidiaries in MNCs

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Economics
1. Micro Economics
2. Macro Economics
3. International Economics and Finance
4. Development Economics
5. Developing Countries and Global Economy
6. Public Sector Economics
7. Economics: Theory and Practice
8. Environmental Economics
9. Other Areas of Economics

Leadership and Governance
1. Leadership and Change
2. Gender and Leadership
3. E-leadership
4. Corporate Governance and Leadership
5. Leadership Assessment
6. Leadership Simulations
7. Leadership Development
8. Leadership and Entrepreneurship
9. Public Administration

Finance
1. Technological Alliances, Mergers and Acquisitions
2. Business Process Re-engineering
3. Business Intelligence
4. Stock Market Bubbles
5. IPO Strategies
6. Corporate Finance and Governance
7. Risk Diversification in Emerging Economies
9. Emerging Issues in Behavioral Finance

Marketing
1. Technology Transfer, Marketing and Commercialization
2. Market Structure and Pricing
3. Product Design and Management
4. Brand Management
5. Retail and Distribution Management
6. Consumer Behavior and Customer Satisfaction
7. Advertising
8. E-Commerce
9. Service Marketing
10. Corporate Social Responsibility

Entrepreneurship
1. Small Business Entrepreneurship
2. Cultural Entrepreneurship: Legitimacy and the Acquisition of Resources
3. Alliance Entrepreneurship and Firm Market Performance
4. Entrepreneurial Management
5. Entrepreneurial Resources and Organizational Choices
6. Family Business Management
7. Women Entrepreneurship
8. Small and Medium Enterprises

Organization Behavior
1. Power and Politics in Organization
2. Effective Communication between Departments in Organization
3. Cultural Impacts of Internal and External Environment on Organization
4. The Impact of Strength of National Organization Culture
5. Impact of Diversity in Organization
6. Power Distance and Gender Issues in an Organization
7. How Globalization / Internationalization Impacts Organizations in Pakistan

Information System
1. Social Capital and Information and Communication Technology
2. Business in Developing Countries
3. Information Technology and Organizations
4. Information System Strategy and Management Conversions
5. Sociology of Technology
6. Business Information Technology Alignment
7. User Behavior in E-Commerce and M-Commerce
9. Technopreneurship
ICoBM 2011 Guidelines for Paper Submission

General
Kindly use the paper submission system at the conference website to submit your paper. Comments or questions should be sent to icobm@umt.edu.pk

Format
The authors are required to follow the given instructions for formatting their papers, failing which the paper will not be accepted for presentation.

Paper Length
Completed research papers are limited to a maximum of 5000 words in length, excluding all figures, tables, references, and the title and abstract page. Final papers SHOULD NOT exceed the upper limit. In case the paper exceeds the limit, the editors reserve the right to edit the paper to conform to the specified upper limit.

Paper Layout
The paper layout is as follows:
Page setup: A4, Portrait
Margins: Leave 1.5 inch margin on left side and one-inch margin on right side as well as top and bottom of each page.
Paragraph Indentation: Indent each paragraph 5-7 spaces and apply the indentation consistently throughout the paper.

Referee
Please follow the APA style of referencing and references.

Paragraph Formatting
Paragraph formats are defined in the table.

Table:

<table>
<thead>
<tr>
<th>Paragraph</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic text</td>
<td>Font size 12 point Times New Roman. Only if text not otherwise defined.</td>
</tr>
<tr>
<td>All other paragraphs are formatted like Basic text if not defined otherwise below</td>
<td></td>
</tr>
<tr>
<td>Main Title</td>
<td>Font size 14 point Times New Roman. Should be centered. Should not be bold, underlined or italicized.</td>
</tr>
<tr>
<td>Subtitle</td>
<td>Format subtitle as per level of the heading i.e. Heading Level 1, Heading Level 2, etc.</td>
</tr>
<tr>
<td>Authors</td>
<td>Font size 12 point Times New Roman. Author’s name and institution should be double-spaced and centered.</td>
</tr>
<tr>
<td>Abstract</td>
<td>The word “Abstract” should be centered and typed in 12 point Times New Roman. Do not indent the first line of the abstract paragraph. All other paragraphs in the paper should be indented.</td>
</tr>
<tr>
<td>Heading Level 1</td>
<td>CENTERED UPPERCASE HEADING</td>
</tr>
<tr>
<td>Heading Level 2</td>
<td>Centered Uppercase and Lowercase Heading</td>
</tr>
<tr>
<td>Heading Level 3</td>
<td>Centered, Italicized, Uppercase and Lowercase Heading</td>
</tr>
<tr>
<td>Heading Level 4</td>
<td>Flush Left, Italicized, Uppercase and Lowercase Heading</td>
</tr>
<tr>
<td>Heading Level 5</td>
<td>Indented, Italicized, lowercase paragraph heading ending with a period, with following text starting on the same line.</td>
</tr>
<tr>
<td>Figures and Table Captions</td>
<td>Font 12 point Italic</td>
</tr>
<tr>
<td>References</td>
<td>Follow the APA format of referencing.</td>
</tr>
</tbody>
</table>

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